

# Herald Sun homeshow & GARDEN EXPO

## PRESS RELEASE

FOR IMMEDIATE RELEASE – Tuesday 11 August 2009

### HOT NEW PRODUCTS ON SHOW

Here is a sampling of what you will find at this year's Herald Sun *home* Show & Garden Expo (Thurs Aug 20 –Sun Aug 23).

#### EVERPRINT GLASS by THE SPLASHBACK COMPANY

Everprint Glass™ enables any image, pattern or graphic to be captured on glass. They can be used as splashbacks behind gas cooktops, signage or as a great alternative to wallpaper. The final product is crisp, clean and durable. The image is captured between glass and a layer of rock hard resin so it is durable and long lasting and resistant to UV fading.



[www.thesplashbackcompany.com](http://www.thesplashbackcompany.com). Stand J44



#### FYTOWALL by FYTOGREEN

Fytogreen developed the Fytowall vertical garden system and Environmental roof garden system that uses a lightweight biodegradable foam as the growing medium. Designed for sustainability in all climatic conditions with reduced water use, they have been built on commercial projects since 2007 here in Australia but are now available to residential projects for people to enjoy their own vertical or roof garden in their own backyard or rooftop!

[www.fytogreen.com.au](http://www.fytogreen.com.au) Garden Stage

## CANVAS THIS

Canvas This produce wallpaper using a graphic or image of your choice so you may transform a blank wall into a scene from Paris, a tropical island escape, or a lush rainforest, giving a room in your house a view to die for.

[www.canvasthis.com.au](http://www.canvasthis.com.au) Stand O46



## smART dna

Launching into the market this August, smART dna offers a unique and creative service using DNA, LIP and Fingerprint profiles to create portraits, capturing the essence of you, your loved ones or even your pet. The fabulous visual images may be printed on Canvas for wall art, laptop or iphone skins, or basically any printable surface.

[www.smARTdna.com.au](http://www.smARTdna.com.au) Stand G06 and Interiors Café 2



## SOHO by JETMASTER

Redefine the way you think about fireplaces – the SOHO from Heat & Glo adds a new dimension to the concept of style and elegance.

The modern square design merges simplicity and elegance in your choice of either the 'Studio Black' mesh front, or the 'Studio Brushed Stainless' with glass front. Both versions are available with either pebbles or tumbled glass.



The range features the balanced flue technology which has already established Heat & Glo as the market leader, as well as the state-of-the-art 'IntelliFire' ignition system, which reduces gas consumption and lowers operating costs.

[www.jetmaster.com.au](http://www.jetmaster.com.au) Stand J29

## STRATA KITCHENS

The 2009 Herald Sun home Show sees the launch of an exciting new kitchen retailer, Strata Kitchens. Whilst the name may be new, the team behind Strata Kitchens have been leading the way in the industry for many years.

“Finally Australian’s have an affordable option for a new kitchen, without having to compromise on quality” Nathan Cary of Strata Kitchens says. “Our kitchens start at around \$1500 and feature European hardware, Australian made cabinetry with knock-proof PVC edging and a 7 year guarantee on all workmanship.”



[www.stratakitchens.com.au](http://www.stratakitchens.com.au) Stand N41

To find out the latest information on the show, visit [www.melbourneshow.com.au](http://www.melbourneshow.com.au).

### **Key Facts**

Dates:	Thurs 20 – Sun 23 August 2009
Venue:	Melbourne Exhibition Centre
Who:	Consumer & Trade
Times:	10am – 7pm Thurs & Sun, 10am – 9pm Fri & Sat
Ticket Price:	Adults \$18, Conc \$15, Children FREE
Web:	melbourne <a href="http://melbourneshow.com.au">h</a> omeshow.com.au

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For media enquiries, interviews, high res images, media passes and promotions, please contact:

*Exhibition Organiser*

*PR Agency*

**exhibitions&eventsaustralia**



Shelley Tilbrook, Marketing Manager  
Exhibitions and Events Australia  
(03) 9276 5520  
[shelleytilbrook@eea.net.au](mailto:shelleytilbrook@eea.net.au)

Samantha Haydon, PR & Communications Manager  
Fruitful Group  
0414 399 488  
[samantha@fruitfulgroup.com.au](mailto:samantha@fruitfulgroup.com.au)