



## MEDIA RELEASE

FOR IMMEDIATE RELEASE – Tuesday 22 June 2010

### *Home* Inspiration from your Backyard to your Bathroom

For the latest in building, renovation, kitchens, bathrooms and outdoor living, don't miss the Herald Sun Home Show & Garden Expo. Taking place at the Melbourne Exhibition Centre from **Thursday 19 - Sunday 22 August**.

New attraction, the '**Centre Plumbing Plus Bathroom Zone**' will feature four product display walls showcasing the latest in bathroom products from showerheads, basins, taps, vanities and loos. Adjacent to this will be '**Bathrooms on View**' featuring three winning life-size designer bathrooms as voted from our industry competition.

To inspire those with garden and landscaping projects on their 'to-do' list, will be four '**Miniature Landscape Gardens**'. These will be further complemented by a new Show feature '**Floral Inspirations**', presented by visual merchandising students.

Against a backdrop of a home inspiration, the '**Home & Living Stage**' becomes the discussion hub for the emerging trends in backyard, living room, kitchen and rooftop gardens. Hear free interactive presentations, covering gardens, interiors, building, renovation, going green and more.

For visitors who enjoy spending their evenings in the kitchen, they'll be inspired by the gourmet cuisines at the **Wine & Dine Stage**. With live gourmet cooking, food & wine tastings and general food appreciation sessions, their taste buds will be watering. There will also be the chance to *WIN a Splashback* valued at \$2,500 courtesy of The Splashback Company.

The **HIA BuildGreen Expo** will run alongside the Herald Sun Home Show & Garden Expo, giving visitors two shows for the price of one.

#### 3 Winning Reasons to Visit...

- **WIN a green home design** – Visitors can register at [melbourneshow.com.au](http://melbourneshow.com.au) for the chance to be chosen by leading green building designer, Darren Evans from Solar Solutions Design and have their dream green home *designed live* at the Home & Living Stage.
- **Winning designs for your backyard** - Fresh from their Gold Medal Win at the 2010 Chelsea Flower Show in London, Landscaper Ian Barker will demonstrate the latest outdoor trends for your backyard at the Home & Living Stage. Visitors can bring along their plans and have the chance for Ian to sketch their dream outdoor space in front of a live audience.

- **WIN your dream shed** – Visitors have the opportunity to enter at the show and go in the draw to win a garden shed filled with goodies valued at over \$10,000.

Discover new products just released, the latest colours and finishes for your home, plus many more, at your favourite home show.

To find out the latest information on the show, visit [www.melbourneshow.com.au](http://www.melbourneshow.com.au). Tickets are available for purchase online from July 1.



#### Key Facts

**Dates:** Thurs 19 – Sun 22 August 2010  
**Venue:** Melbourne Exhibition Centre  
**Who:** Consumer & Trade  
**Times:** 10am – 6pm Thurs & Sun, 10am – 9pm Fri & Sat  
**Ticket Price:** Adults \$18, Conc \$15, Children FREE  
**Web:** [melbournehomeshow.com.au](http://melbournehomeshow.com.au)

- ENDS -

For all media enquiries, interviews, images, media passes and promotions, please contact:

**Exhibition Organiser**

**PR Agency**

**exhibitions&eventsaustralia**



Shelley Tilbrook, Marketing Manager  
 Exhibitions and Events Australia  
 (03) 9276 5520  
[shelleytilbrook@eea.net.au](mailto:shelleytilbrook@eea.net.au)

Melissa Peirce, Marketing & Events Manager  
 Fruitful Group  
 0422 002 392  
[melissa@fruitfulgroup.com.au](mailto:melissa@fruitfulgroup.com.au)