



## PRESS RELEASE

FOR IMMEDIATE RELEASE – Monday 6 July 2009

### **Emerging garden trends - outdoor landscaping goes vertical, edible and onto the roof!**

The outdoor landscape is changing once again with emerging backyard trends to be a key focus at this years Herald Sun *home* Show & Garden Expo. Taking place from Thursday 20 to Sunday 23 August at the Melbourne Exhibition Centre, the event delivers the latest in building, renovation, home improvement and outdoor solutions for the home.

You will be able to see, try and buy all the latest products and services for kitchens, bathrooms, building, renovation, and outdoor living with a particular focus on garden and landscaping solutions.

With new attractions to inspire your building, renovations and home makeovers, here's a little sample of what you'll find.

Against the lush backdrop of a vertical garden, by Fytowall, the **Garden Stage** becomes the discussion hub for emerging backyard trends in green rooftop gardens, vertical gardens, home grown veggie patches, eco gardens, edible gardens and outdoor living. Some visitors who bring in their garden plans, will be lucky enough to have Ian Barker, international awarding winning landscape designer, sketch their dream designs, live on stage.

The new feature '**Water for Life**' by M2 Raintanks, delivers choice for visitors with every water storage solution, grey water recycling, solar hot water and more. *"89% of the gardens we landscape include some form of mass water storage"*, says Ian Barker of Ian Barker & Associates, making this feature an essential inspection for those looking to reinvigorate their outdoor living space.

The new **Interior Café** gives you a license to experiment with different colour combinations and finishes, all while sipping a coffee. The colourful wall of paint swatches, fixtures and fittings allows you to take a sample home.

At the '**Wine & Dine**' stage you can take part in the FREE food and wine matching sessions, cheese tastings, and enter the draw to win a Prestige Appliances kitchen package valued at \$7,500. Plus see the four finalists from the 'Celebrity Chef for a Day' competition. Anyone over 18 can enter the amateur foodie competition by sending in a short video of themselves cooking their favourite home dish, via following the links at [www.melbourneshow.com.au](http://www.melbourneshow.com.au)

There's plenty more for the home renovator at the **Property Know How** stage, and there's a newly dedicated zone for the **first home buyers**. You'll find an abundance of show specials and competitions to save you money on your building projects.

To find out the latest information on the show, visit [www.melbournehideshow.com.au](http://www.melbournehideshow.com.au). Tickets available for purchase online from 15 July.

#### **Key Facts**

Dates:	Thurs 20 – Sun 23 August 2009
Venue:	Melbourne Exhibition Centre
Who:	Consumer & Trade
Times:	10am – 7pm Thurs & Sun, 10am – 9pm Fri & Sat
Ticket Price:	Adults \$18, Conc \$15, Children FREE
Web:	<a href="http://melbournehideshow.com.au">melbournehideshow.com.au</a>

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For media enquiries, interviews, images, media passes and promotions, please contact:

*Exhibition Organiser*

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